

# INVOICE



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**Main: (801)532-1300**  
**Billing: (801)536-1328**

Invoice #	Invoice Date	Invoice Month	Invoice Period
583167-1	10/28/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Love/R/Congress	Love For UT-CD4	Love/Ord/C09C15

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
10/16/12 - 10/16/12	583167	9837802

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/16/12	President/VP Debates	7-830p	-T-----	:30	2	\$3,000.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 Tu 10/16/12 7:00 PM President/VP Debates 7-830p :30 MLFCG100712A \$3,000.00 NM									
1 13 Tu 10/16/12 8:45 PM President/VP Debates 7-830p :30 MLFCG101512 \$3,000.00 NM									
2	10/16/12	10/16/12	M-F 9p-1005p	9p-1005p	-T-----	:30	1	\$2,600.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/16/12 9:50 PM M-F 9p-1005p 9p-1005p :30 MLFCG100712A \$2,600.00 NM									
3	10/16/12	10/16/12	M-F 7a-8a	7a-8a	-T-----	:30	2	\$415.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 2 \$415.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/16/12 7:12 AM M-F 7a-8a 7a-8a :30 MLFCG100712A \$415.00 NM									
2 13 Tu 10/16/12 7:51 AM M-F 7a-8a 7a-8a :30 MLFCG101512 \$415.00 NM									
4	10/16/12	10/16/12	M-F 8a-9a	8a-9a	-T-----	:30	2	\$415.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 2 \$415.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 Tu 10/16/12 8:12 AM M-F 8a-9a 8a-9a :30 MLFCG100712A \$415.00 NM									
1 13 Tu 10/16/12 8:41 AM M-F 8a-9a 8a-9a :30 MLFCG101512 \$415.00 NM									
5	10/16/12	10/16/12	M-F 530p-6p	530p-6p	-T-----	:30	1	\$900.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/16/12 5:54 PM M-F 530p-6p 530p-6p :30 MLFCG101512 \$900.00 NM									

**INVOICE**

Send Payment To:

**KSTU**  
P.O. Box 677596  
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
583167-1	10/28/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Love/R/Congress	Love For UT-CD4	Love/Ord/C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/16/12	M-F 1005p-1035p	1005p-1035p	-T-----	:30	1	\$660.00	NM
<u>Weeks:</u> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12    10/21/12    -T-----    1    \$660.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13    Tu    10/16/12    10:34 PM    M-F 1005p-1035p    1005p-1035p    :30    MLFCG101512    \$660.00    NM									
7	10/16/12	10/16/12	M-F 5p-530p	5p-530p	-T-----	:30	1	\$800.00	NM
<u>Weeks:</u> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12    10/21/12    -T-----    1    \$800.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13    Tu    10/16/12    5:28 PM    M-F 5p-530p    5p-530p    :30    MLFCG100712A    \$800.00    NM									

<u>Total Spots</u>	10	<u>Gross Total</u>	\$12,620.00
--------------------	----	--------------------	-------------

**Payment Terms 30 Days**

<u>Agency Commission</u>	\$1,893.00
<u>Net Amount Due</u>	\$10,727.00